LORI HITCHCOCK MORIMOTO

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ACADEMIC APPOINTMENTS

2021-2025	Assistant Professor General Faculty, Media Studies, University of Virginia
2019-2021	Lecturer, Media Studies, University of Virginia
2012-2015	Assistant Professor Adjunct, Film Studies, Northern Virginia Community College
1996-1997	Lecturer, English Language, Otemae University

EDUCATION

Indiana University

2011 Ph.D., Communication and Culture 2001-2003 Monbukagakusho Research Scholar, Meiji Gakuin University

Indiana University

2000 M.A., Communication and Culture

The Ohio State University

1991 M.A., Department of East Asian Languages and Literatures

Kenyon College

1988 B.A., English Literature 1986-1987 GLCA-ACM Japan Studies Program, Waseda University

PUBLICATIONS

EDITED JOURNAL ISSUES

- "The Past, Present, and Future of Fan Fiction" (with Lincoln Geraghty, Bertha Chin, and Bethan 2023 Jones). Special Issue. Humanities.
- "Tumblr and Fandom" (with Louisa Ellen Stein). Special Issue. Transformative Works and Cultures 2018 27.
- "Transcultural Fandom" (with Bertha Chin). Special Section. Participations: Journal of Audience 2015 and Reception Studies 12.2.

JOURNAL ARTICLES (*Peer-Reviewed)

- 2020* "(Trans)Cultural Legibility and Online Yuri!!! on Ice Fandom." Mechademia Second Arc 2: 136-159.
- 2019 "Physical Disability in/and Transcultural Fandom: Conversations with My Spouse." The Journal of Fandom Studies 7.1: 73-78.
- 2018* "The 'Totoro Meme' and the Politics of Transfandom Pleasure." East Asian Journal of Popular Culture 4.1: 77-92.

- "Sherlock (Holmes) in Japanese (Fan) Works." Transformative Works and Cultures 23. 2017
- "Trans-cult-ural Fandom: Desire, Technology, and the Transformation of Fan Subjectivities in 2013* the Japanese Female Fandom of Hong Kong Stars." Transformative Works and Cultures 14.
- 2013* "Towards a Theory of Transcultural Fandom" (with Bertha Chin). Participations: Journal of Audience and Reception Studies 10.1: 92-108.
- 2004* "Third Culture Kids: A Bakhtinian Analysis of Language and Multiculturalism in Swallowtail Butterfly." Scope: An On-Line Journal of Film Studies. February.
- "Transnational Film and the Politics of Becoming: Negotiating East Asian Identity in Hong Kong 2002 Night Club and Moonlight Express." Asian Cinema 13.1: 67-86.

BOOK CHAPTERS

- "This is my (floral) design: Flower Crowns, Fannibals, and Fan/Producer Permeability" (with 2023 E.J. Nielsen). Sartorial Fandom: Fashion, Beauty Culture, and Identity, edited by Elizabeth Affuso and Suzanne Scott. University of Michigan Press.
- "Transcultural Fan Studies as Methodology." A Fan Studies Primer: Method, Research, Ethics, 2021 edited by Paul Booth and Rebecca Williams. University of Iowa Press.
- 2019 "Hannibal: Adaptation and Authorship in the Age of Fan Production." Becoming: Genre, Queerness, and Transformation in NBC's Hannibal, edited by Kavita Mudan Finn and EJ Nielsen. Syracuse University Press.
- "From Imagined Communities to Contact Zones: American Monoculture in Transatlantic 2018 Fandom" Transatlantic Television Drama: Industries, Programs, and Fans, edited by Michelle Hilmes, Matt Hills, and Roberta Pearson. Oxford University Press.
- "Ontological Security and the Politics of Transcultural Fandom." A Companion to Media Fandom 2018 and Fan Studies, edited by Paul Booth. Wiley-Blackwell.
- "Transnational Media Fan Studies." The Routledge Companion to Media Fandom, edited by Melissa 2017 A. Click and Suzanne Scott. Routledge.
- "Reimagining the Imagined Community: Online Fandoms in the Age of Global Convergence" 2017 (with Bertha Chin). Fandom: Identities and Communities in a Mediated World, Second Edition, edited by Jonathan Gray, Cornel Sandvoss, and C. Lee Harrington. New York University Press.
- "The Good Fandom: Depicting Japanese Female Fans in Moonlight Express, Moumantai, and 2016 Hong Kong Star Fans." Seeing Fans: Representations of Fandom in Media and Popular Culture, edited by Lucy Bennett and Paul Booth. Bloomsbury.

TRANSLATIONS

- "Representing 'Old Japan': Yokohama Shashin and the Visual Culture of the Late 19th Century." 2006 by Satow Morihiro. ICONICS International Studies of the Modern Image 8.
- 2003 "Function and Form in the Early Period of the nyūsu eigakan," by Fujioka Atsuhiro. ICONICS International Studies of the Modern Image 7.

BOOK REVIEWS

- "Youjeong Oh. Pop City: Korean Popular Culture and the Selling of Place." Cultural Sociology 14.1. 2020
- "Jeongmee Kim (ed.) Reading Asian Television Drama: Crossing Borders and Breaking Boundaries." 2015 Critical Studies in Television 10.3.
- "The Soul of Anime: Collaborative Creativity and Japan's Media Success Story, by Ian Condry." Cinema 2015 Journal 54.3.
- "Bordwell, David. Planet Hong Kong: Popular Cinema and the Art of Entertainment." Journal of 2005 Modern Literature in Chinese 7.2.
- "Poshek Fu and David Desser, eds. The Cinema of Hong Kong: History, Arts, Identity; Esther C.M. 2005 Yau, ed. At Full Speed: Hong Kong Cinema in a Borderless World." Journal of Modern Literature in Chinese 6.1.

OTHER ACADEMIC WRITING

- "Alternative Pedagogies at Fan Studies Network North America 2020." Transformative Works 2021. and Cultures, 35.
- "Transcultural Fan Studies in Practice: A Conversation" (with Paul Booth, Ross Garner, Melanie 2021 E.S. Kohnen, Bethan Jones, Nele Noppe, Louisa Stein, and Rebecca Williams). Transformative Works and Cultures, 35.
- "Global Fandom Conversations (Round One)" (with Bertha Chin and Rukmini Pande). Invited 2021 guest participant, Confessions of an Aca-Fan blog series.
- "Global Fandom: Lori Morimoto." Invited guest post, Confessions of an Aca-Fan blog series. 2021
- "The Culture of Fandom on Tumblr: A Roundtable Discussion" (with Flourish Klink, Rukmini 2020. Pande, and Zina Hutton). A Tumblr Book: Platform and Cultures, edited by Allison McCracken, Alexander Cho, Louisa Stein, and Indira N. Hoch. University of Michigan Press.
- "The State of Fandom Studies 2018" (with Sangita Shrestova). Invited guest participant, 2018 Confessions of an Aca-Fan blog series.
- "Roundtable on Videographic Criticism, Vidding, and Remix" (with Corey Creekmur, Melanie 2017 E.S. Kohnen, Jonathan McIntosh, Katie Morrisey, Suzanne Scott, and Louisa Stein). Cinema Journal 56.4: 159-184.
- 2015 "Fangirls in the Crosshairs." The Outtake.
- "Yukata!Batch Goes Global." On/Off Screen blog. 2014
- "Sherlock Goes to Tokyo." On/Off Screen blog. 2013

DIGITAL PROJECTS

- It's a Thing! (fan studies podcast). http://itsathing.net 2019-
- "Leslie Cheung: Blamefully Beautiful" (video essay). VCinema/DC Chinese Film Festival. 2017

- "hannibal: a fanvid" (video essay). [in]Transition: Journal of Videographic Film & Moving Image Studies 3.4.*
- 2016 "Empathy for the Devil" (video essay). Sheffield Gothic Conference.
- 2014-17 The Fan Meta Reader (online archive). http://thefanmetareader.org

PRESENTATIONS AND SPEAKING

KEYNOTES

- "Beyond Hallyu: South Korea in the Transnational Media Market." Towards equality, diversity and sustainability in streaming: Korean media in the UK and British media in Korea Conference.

 Baker Centre for Translation & Intercultural Studies/Shanghai International Studies
 University, Feb 2023, London, UK.
- "What a Difference a Name Makes." Fan Studies Network Conference, University of Portsmouth, Jun 2019, Portsmouth, UK.

Invited Presentations

- "Keywords in Transcultural Fan Studies." Transcultural Fandom Research Group, University of Southern California, Oct 2023, remote.
- Master Lecture Series in Fan Studies, Ateneo de Manila University, Feb-May 2022, Manila, Philippines, remote.
- "Transcending Realms: The Fan Culture Experience" Panel, Project Insight, Philippines, Aug 2020, remote.
- "Masterclass: Fandom and Audience Methodologies," Research School for Media Studies, HU University of Applied Sciences, Jul 2019, Utrecht, Netherlands.
- "It was ... intimate: *Hannibal* and the Gendered Politics of Identification in Quality TV," McGill University, Nov 2018, Montreal, Canada.
- "Praxis in Practice" (Invited Plenary), Flow Conference, University of Texas, Sep 2018, Austin, TX.
- "Pleasure and Politics" (Invited Roundtable) The Transformative Civics of Fandom, University of Southern California, Feb 2018, Los Angeles, CA.
- "Transcultural Fandom," Princeton University, Mar 2015, Princeton, NJ.
- "Honkon poppu karuchā to Nihon fuan komyunitei" (Hong Kong Pop Culture and the Japanese Fan Community," Japan Foundation Asia Center, Understanding Asia Lecture Series, May 2003, Tokyo, Japan. (in Japanese)
- Amerika ni okeru Honkon eiga no shōhi," (American Consumption of Hong Kong Film), Ikebukuro Community College, Feb 2003, Tokyo, Japan.. (in Japanese)

CONFERENCE ORGANIZATION

- Fan Studies Network North America Conference, Co-organizer and web conference architect, 2018-22, DePaul University, Chicago, IL and remote.
- "Intersections: Fan Studies in Conversation in Japan," Co-organizer, Dec 2018, Sophia University, Tokyo, Japan.
- "Intersections: Japanese Media Fan Cultures Through a Fan Studies Lens," Panel organizer, Society for Cinema and Media Studies, Mar 2018, Toronto, Canada.
- "Through a Magnifying Lens: Sherlock Fandom in Global Context," Panel organizer, Society for Cinema and Media Studies Conference, Mar 2015, Montreal, Canada.
- "Fan Studies' (Transcultural) Futures," Panel organizer, Fan Studies Network Conference, Regents University London, Sep 2014, London, UK.

CONFERENCE PARTICIPATION

- "What's Next? Trans-Pacific Fandom Studies in the Deglobalizing Era," Workshop Participant, Association for Asian Studies Conference, accepted, Columbus, OH.
- "Pikachu's Transmedia Adventures: The Industrial, Experiential, and Fan Practices of an Enduring Transcultural Phenomenon," Respondent, Society for Cinema and Media Studies Conference, Mar 2023, Denver, Colorado.
- "Critical Approaches to Transnational Film Studies," Panel Chair, Society for Cinema and Media Studies Conference, Mar 2022, remote.
- "Franchising Transmedia Series: Interconnected Products, Networked Places, People," Workshop Participant, Society for Cinema and Media Studies Conference, Mar 2021, remote.
- "Third Culture Subjectivity in Acafandom," Presenter, Fan Studies Network North America Conference, Oct 2018, DePaul University, Chicago, IL.
- "Yuri!!! on (Thin) Ice: Convergence and Conflict in Transcultural Fandom," Presenter, Society for Cinema and Media Studies Conference, Mar 2018, Toronto, Canada.
- "First Principles: Hannibal, Affective Economy, and Oppositionality in Fan Studies," Presenter, Fan Studies Network Conference, Jun 2017, University of Huddersfield, Huddersfield, UK.
- "Chinese Queer Fan Cultures in the Twenty-First Century: Queering Heterosexuality, Geopolitics, and Transcultural Imaginations," Respondent, Society for Cinema and Media Studies Conference, Mar 2017, Chicago, IL.
- "Outrageous Sirk-umstances: Hannibal and the Aesthetics of Excess," Presenter, Feasting on Hannibal Conference, Nov 2016, University of Melbourne, remote.
- "The Fan-shufu: Hong Kong Star Fans in/and the Home," Presenter, Communicating with Cool Japan ICA Preconference, Jun 2016, Waseda University, Tokyo, Japan.
- "Towards a Transnational Fan Studies," Workshop Participant, Society for Cinema and Media Studies Conference,, Mar 2016, Atlanta, GA.

- "Sherlock and Global Transfandom," Presenter, Society for Cinema and Media Studies Conference, Mar 2016, Atlanta, GA.
- "Setting the Stage: The Origins of Modern Foreign 'Boy Booms' in Japan," Presenter, Fan Studies Network Conference, Jun 2015, University of East Anglia, Norwich, UK.
- "Sherlock and the British Actor Boom: 'Regifting' Female Fandom in Japan," Presenter, Console-ing Passions Conference, Jun 2015, Dublin, Ireland.
- "Sherlock and Nation-Branded Boy Booms in Japan," Presenter, Society for Cinema and Media Studies Conference, Mar 2015, Montreal, Canada.
- "Transcultural Fandom In/As Contact Zone," Presenter, Fan Studies Network Conference, Sep 2014, Regents University London, London, UK.
- "Video Killed the Martial Arts Star," Presenter, Cult Cinema and Technological Change Conference, Apr 2014, Aberystwyth University, Aberystwyth, Wales, UK
- "Yukata!Batch Goes Global: Japanese Entertainment Booms in the Age of Social Media," Presenter, Southwest PCA/ACA Conference, Feb 2014, Albuquerque, NM.
- "The Loquacious Geisha: Lotus Blossom and the Hidden Transcript of Teahouse of the August Moon," Presenter, Society for Cinema and Media Studies Conference, Mar 2012, Boston, MA.
- "The Trans-cult-ural Geographies of Hong Kong Film Fandom in Japan," Presenter, Asian Cinema Studies Conference, Mar 2012, University of Hong Kong, Hong Kong, China.
- "Women in East Asian Film," Discussant, Association for Asian Studies Conference, Apr 2011, Honolulu, HI.
- "Wings of Desire: Hiroko Shinohara and the Making of 'Fashionable' Hong Kong Cinema," Presenter, Society for Cinema and Media Studies Conference, Mar 2011, New Orleans, LA.
- "Digital Fandom and the Making of Trans/Cultural Geographies," Presenter, Society for Cinema and Media Studies Conference, Mar 2008, Philadelphia, PA.
- "Your Place or Mine? Transnational Okkake and Global Media Fandom," Presenter, Society for Cinema and Media Studies Conference, Mar 2006, Vancouver, Canada.
- "Hong Kong Cinema and its Japanese Female Fans A Comparative Study of Film Spectatorship Practices," Presenter, Association for Asian Studies Conference, Mar 2004, San Diego, CA.
- "Nihon ni okeru Honkon eiga no shohi" (The Consumption of Hong Kong Films in Japan), Presenter, Nihon eiga-shi kenkyūkai, Feb 2003. Meiji Gakuin University, Tokyo, Japan. (in Japanese)
- "Seeing Stars: Japanese Women Watching Leslie Cheung," Presenter, Asian Studies Conference Japan, Jun 2002, Sophia University, Tokyo, Japan.
- "Sleepless Town: Adaptation in the Age of Transnational Film," Presenter, Midwest Conference on Asian Affairs, Oct 2000, Bloomington, IN.
- "Alternative Realities: Language, Gender and the 'Hidden Transcript' in Teahouse of the August Moon and Sayonara," Presenter, 20th Century Literature Conference, Feb 2000, Louisville, KY.

MEDIA

- Interviewed and quoted, Bebe Hodges, "Interested in Fan Fiction? Here's What You Need to Know to Start," USA Today, Jan 2024.
- Interviewed and quoted, Ashley Carman, "Fans Are Skipping Band T-Shirts for Friendship Bracelets and Chrome Everything," Bloomberg, Sep 2023.
- Quoted in Mariam Elba, "Into the New World': K-pop Fandom, Civic Engagement, and Citizenship in the Global South," in Hallyu!: The Korean Wave – official exhibition book (Victoria and Albert Museum), Sep 2022.
- Quoted in Kaitlyn Tiffany, Everything I Need I Get from You: How Fangirls Created the Internet as We Know It (Farrar, Straus and Giroux), Jun 2022.
- Interviewed and quoted, Dan Orlowitz, "Meet the 'fanyus,' the passionate yet chaotic force behind Yuzuru Hanyu," The Japan Times, Feb 2022.
- Research referenced, "Parasocialism and Industry Amnesia in K-Pop Fandom," Wear Your Voice Magazine, Oct 2021.
- Interviewed and quoted, Abby Kirby, "FSN-NA: Interview with Paul Booth, Lori Morimoto, and Lesley Willard," The Daily Fandom, Oct 2021.
- Interviewed and quoted, Kaitlyn Tiffany, "Tucker Carlson Makes a Play for the Barbz," The Atlantic, Sep 2021.
- Interviewed and quoted, Kristina Manente, "Origins of Fanfiction Tropes: 'Enemies-to-Lovers' is a Trope Readers Love to Hate and Hate to Love," SYFY Wire, May 2021.
- Podcast guest, "What Happens When People Feel Strongly About Stuff," Aca-Media Podcast, Feb 2021.
- Interviewed and quoted, Aja Romano, "The internet's most beloved fanfiction site is undergoing a reckoning," Vox, Feb 2021.
- Quoted in Hannah Ewens, Fangirls: Scenes from Modern Music Culture, 2020.
- Interviewed and profiled, Anne Ganzert, "Lori Morimoto im Interview mit Anne Ganzert: A Fanstudies Soup – Or it's complicated," AugenBlick 78/79, Oct 2020.
- Research referenced, Khursten Santos, "When Asian Fans Socially Distance because of Cultural Tensions in Fandom," Fujojocast podcast, Jun 2020.
- Interviewed and quoted, Ana Cabral Martins, "Como falar (e não falar) da cultura de fãs, especialmente de Star Wars?" Ípsilon, Dec 2019.
- Podcast guest, "Be Good to Each Other," Aca-Media Podcast, Sep 2018.
- Research referenced, Jo Livingstone, "The Irreverent Joys of a Japanese Sherlock Holmes," The New Republic, Aug 2018.
- Video essay featured, "La revisión de 'Hannibal' desde el romance gótico," En Filme, May 2016.
- Video essay featured, Nicholas Laskin, "Explore the Gothic Romance of 'Hannibal'," The Playlist, Jun 2016.

Interviewed and quoted, Elizabeth Minkel, "From the Internet to the Ivy League: Fanfiction in the Classroom," The Millions, Mar 2015.

PUBLIC OUTREACH

"An Otaku's Pilgrimage in Japan." Japan Information and Culture Center Presenter, Katsucon, Feb 2024.

"Transcultural Cosplay: The Evolution of Costume Play," Japan Information and Culture Center, Oct 2022, Washington, D.C.

"Feasting on Hannibal 2: Season Two," Podcast guest, ...And Now the Podcast Starts, Apr 2022.

"Contextualizing the Zhang Zhehan Scandal," Podcast guest, The Three-Patch Podcast, Dec 2021.

"Anime in America: From Analog to Digital," Invited speaker, Fandemicon, Aug 2021.

"Yuri!!! on Ice in/and the Fandom Contact Zone," Invited speaker, Fujocon, Jun 2021.

"Feasting on Hannibal 1: Season One," Podcast guest, ... And Now the Podcast Starts, Mar 2021.

"Transcultural Fandom Roundtable," Podcast guest, The Three Patch Podcast, Nov 2020.

"Fan Fiction: The Lit that Asks What If?" Invited panelist, 1455 Summer Literary Festival, Jul 2020.

"Queerbaiting and Transformative Fandom," Podcast guest, The Three-Patch Podcast, Nov 2017.

"Shipping and Activism," Podcast guest, Fansplaining, Aug 2016.

AWARDS AND GRANTS

UVA East Asia Center, Publication Grant, 2023 (\$500)

UVA East Asia Center, Ellen Bayard Weedon Travel Grant for Studies in East Asia, 2022. (\$1500)

Console-ing Passions Conference, Competitive Travel Grant, 2015. (€200)

Monbukagakusho (MEXT) Research Scholarship, 2001 (¥2.5 million)

EDITORIAL SERVICE

Editorial Advisor, Routledge Resources Online: Screen Studies, 2023-

Editorial Board Member

Journal for Cinema and Media Studies

Participations

Transformative Works and Cultures

The Velvet Light Trap

Fandom and the Humanities book series (Palgrave MacMillan)

Symposium Editor, Transformative Works and Cultures, 2018-20

Reviewer

International Journal of Cultural Studies

Popular Communication

Journal of Japanese and Korean Film

Convergence

Tourism Geographies

Journal of Cinema and Media Studies

New Media & Society

Women's Studies in Communication

Continuum

Plaridel Journal

Intensities

The Journal of Cult Media

Journal of Fandom Studies

[in]Transition

Genre en series

Palabra Clave

Participations

Transformative Works and Cultures

In Media

Book Proposal and Manuscript Reviewer

Palgrave

University of Hawaii Press

Routledge

Oxford University Press

University of Iowa Press

Peter Lang

Conference Proposal Reviewer

Society for Cinema and Media Studies Conference

Fan Studies Network North America Conference

LEADERSHIP IN SCHOLARLY COMMUNITIES

Co-chair, Fan and Audience Studies Special Interest Group, Society for Cinema and Media Studies, 2024-

Co-founder and Conference Organizer, Fan Studies Network North America, 2018-2022

Steering Committee, Fan and Audience Studies Special Interest Group, Society for Cinema and Media Studies, 2016-18

INSTITUTIONAL SERVICE

University of Virginia

VISAS Teaching Consultant, 2024 College of Arts & Sciences Faculty Advisor, 2022-25 Innovations in Pedagogy Summit Advisory Committee, 2022-23

EAST ASIA CENTER

East Asian Film Series, 2022-23

DEPARTMENT OF MEDIA STUDIES

Communications Advisor, 2023-25 Member, Film Studies Curriculum Sub-committee, 2023-24 Member, Distinguished Majors Program Committee, 2022-24 Member, Annual Review Committee, 2021-23 Department Faculty Advisor, 2021-22

TEACHING EXPERIENCE AND STUDENT MENTORING

RECENT COURSES TAUGHT

University of Virginia

MDST5559	Media Fan Studies (Spring 2025)
MDST4960	Advanced Project in Media Studies (Fall 2022)
MDST4510	Capstone Seminar: Fandom and Identity (Spring 2023, 2024, 2025)
MDST4010	Distinguished Majors Thesis (Fall 2022, Spring 2023)
MDST3559	Home Video: Understanding the VHS (Fall 2024)
MDST3559	Hannibal as Counter-Quality TV (Spring 2022)
MDST3510	Communities and Cultures of Media Fandom (Fall 2020, 2021, 2022)
MDST3505	Introduction to Media Fandom (Fall 2023, 2024)
MDST3504	East Asian Transnational Media (Fall 2022, Fall 2023)
MDST3504	Japanese Film in Global Context (Spring 2021, 2022, 2023, 2024, 2025)
MDST3504	Hong Kong Cinema and Cultural Identity (Spring 2020, Fall 2021)
MDST3110	Hollywood Goes to Asia (Fall 2019, 2020, 2024)
MDST2508	Digital Storytelling (Spring 2024)
MDST2508	Art of the Video Essay (Fall 2021, 2022, 2023)

Northern Virginia Community College

ART150	History of Film and Animation (Fall 2012-15, Spring 2013, 2014)
CST151	Film Appreciation I (Spring 2012-2014, Fall 2012-2015)

CST152 Film Appreciation II (Spring 2013)

CST190 Topics in Anime (Fall 2013)

Undergraduate Research Supervision

Samantha Hacker, Bellarmine University, Honors Thesis (2023-present) Ethan Levy, Distinguished Majors Program, Media Studies (2022-2023) Sally Stimson, Distinguished Majors Program, Media Studies (2022-2023) Deanna See, Distinguished Majors Program, Media Studies (2022)

GRADUATE STUDENT SUPPORT

M.A. Committee Member, Jordan Stallard, Department of Media Studies, University of Virginia (2024-25)

M.A. Committee Member, Olivia Shepard, Department of Media Studies, University of Virginia (2024)

External Examiner, Xiwen Zhang, Ph.D. candidate in Media and Communication, Temple University. (2024)

External Committee Member, Latina Vidolova. Ph.D. candidate in Screen Cultures, Northwestern University. (2022-present)