

LORI MORIMOTO

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ACADEMIC APPOINTMENTS

2021-present Assistant Professor General Faculty, Dept. of Media Studies, University of Virginia
2019-2021 Lecturer, Dept. of Media Studies, University of Virginia
2015-2016 Lecturer, INTO Mason, George Mason University
2012-2015 Assistant Professor Adjunct, Northern Virginia Community College

EDUCATION

Indiana University

PhD, Communication and Culture, 2011

Dissertation: "Some of Us Are Looking at the Stars: Japanese Women, Hong Kong Film, and Transcultural Fandom"

Advisor: Barbara Klinger

Committee: Michael Curtin, Gregory Waller, Michiko Suzuki

Indiana University

MA, Communication and Culture, 2000

The Ohio State University

MA, Department of East Asian Languages and Literatures, 1991

Thesis: "The Works of Akutagawa Ryūnosuke: Lectures on Poe and their Applications"

Advisor: James Morita

Kenyon College

BA, English Literature, 1988

PUBLICATIONS

BOOKS

Lori Morimoto and Bertha Chin. In progress. *Transnational Media Fan Studies: A Reader*. University of Amsterdam Press.

EDITED JOURNAL ISSUES

Lincoln Geraghty, Bertha Chin, Lori Morimoto, and Bethan Jones. 2023 (forthcoming). "The Past, Present, and Future of Fan Fiction." Special Issue. *Humanities*.

Lori Morimoto and Louisa Ellen Stein. 2018. "Tumblr and Fandom." Special Issue. *Transformative Works and Cultures* 27.

Lori Hitchcock Morimoto and Bertha Chin. 2015. "Transcultural Fandom." Special Section. *Participations: Journal of Audience and Reception Studies* 12.2.

JOURNAL ARTICLES (*REFEREED)

Lori Morimoto. 2020. "(Trans)Cultural Legibility and Online Yuri!!! on Ice Fandom." *Mechademia Second Arc* 2: 136-159.*

Lori Morimoto. 2019. "Physical Disability in/and Transcultural Fandom: Conversations with My Spouse." *The Journal of Fandom Studies* 7.1: 73-78.

Lori Morimoto. 2018. "The 'Totoro Meme' and the Politics of Transfandom Pleasure." *East Asian Journal of Popular Culture* 4.1: 77-92.*

Corey Creekmur, Melanie E.S. Kohnen, Lori Morimoto, Jonathan McIntosh, Katie Morrissey, Suzanne Scott, and Louisa Stein. 2017. "Roundtable on Videographic Criticism, Vidding, and Remix." *Cinema Journal* 56.4: 159-184.

Lori Morimoto. 2017. "Sherlock (Holmes) in Japanese (Fan) Works." *Transformative Works and Cultures* 23.

Lori Morimoto. 2013. "Trans-cult-ural Fandom: Desire, Technology, and the Transformation of Fan Subjectivities in the Japanese Female Fandom of Hong Kong Stars." *Transformative Works and Cultures* 14.*

Bertha Chin and Lori Morimoto. 2013. "Towards a Theory of Transcultural Fandom." *Participations: Journal of Audience and Reception Studies* 10.1: 92-108.*

Lori Hitchcock. 2004. "Third Culture Kids: A Bakhtinian Analysis of Language and Multiculturalism in *Swallowtail Butterfly*." *Scope: An On-Line Journal of Film Studies*. February.*

Lori Hitchcock. 2002. "Transnational Film and the Politics of Becoming: Negotiating East Asian Identity in *Hong Kong Night Club* and *Moonlight Express*." *Asian Cinema* 13.1: 67-86.

BOOK CHAPTERS

EJ Nielsen and Lori Morimoto. In press. "This is my (floral) design: Flower Crowns, Fannibals, and Fan/Producer Permeability." *Sartorial Fandom: Fashion, Beauty Culture, and Identity*, edited by Elizabeth Affuso and Suzanne Scott. University of Michigan Press.

Lori Morimoto. 2021. "Transcultural Fan Studies as Methodology." *Fan Studies: A Primer*, edited by Paul Booth and Rebecca Williams. University of Iowa Press.

Lori Morimoto, Flourish Klink, Rukmini Pande, and Zina Hutton. 2020. "The Culture of Fandom on Tumblr: A Roundtable Discussion." *A Tumblr Book: Platform and Cultures*, edited by Allison McCracken, Alexander Cho, Louisa Stein, and Indira N. Hoch. University of Michigan Press.

Lori Morimoto. 2019. "Hannibal: Adaptation in the Age of Fan Production." *Becoming: Essays on NBC's Hannibal*, edited by Kavita Mudan Finn and EJ Nielsen. Syracuse University Press.

Lori Hitchcock Morimoto. 2018. "From Imagined Communities to Contact Zones: American Monoculture in Transatlantic Fandom" *Transatlantic Television Drama: Industries, Programs, and Fans*, edited by Michelle Hilmes, Matt Hills, and Roberta Pearson. Oxford University Press.

Lori Morimoto. 2018. "Ontological Security and the Politics of Transcultural Fandom." *A Companion to Media Fandom and Fan Studies*, edited by Paul Booth. Wiley-Blackwell.

Lori Morimoto. 2017. "Transnational Media Fan Studies." *The Routledge Companion to Media Fandom*, edited by Melissa A. Click and Suzanne Scott. Routledge.

Lori Hitchcock Morimoto and Bertha Chin. 2017. "Reimagining the Imagined Community: Online Fandoms in the Age of Global Convergence." *Fandom: Identities and Communities in a Mediated World, Second Edition*, edited by Jonathan Gray, Cornel Sandvoss, and C. Lee Harrington. New York University Press.

Lori Hitchcock Morimoto. 2016. "The Good Fandom: Depicting Japanese Female Fans in *Moonlight Express*, *Moumantai*, and *Hong Kong Star Fans*." *Seeing Fans: Representations of Fandom in Media and Popular Culture*, edited by Lucy Bennett and Paul Booth. Bloomsbury.

OTHER WRITING

Lori Morimoto. 2021. "Alternative Pedagogies at Fan Studies Network North America 2020." *Transformative Works and Cultures*, 35.

Lori Morimoto, Paul Booth, Ross Garner, Melanie E.S. Kohnen, Bethan Jones, Nele Noppe, Louisa Stein, and Rebecca Williams. 2021. "Transcultural Fan Studies in Practice: A Conversation." *Transformative Works and Cultures*, 35.

Bertha Chin, Lori Morimoto, and Rukmini Pande. 2021. "Global Fandom Conversations (Round One)." Invited guest participant, *Confessions of an Aca-Fan* blog series. <http://henryjenkins.org/blog/2021/10/5/global-fandom-conversations-round-one-bertha-chin-lori-morimoto-rukmini-pande-part-one>

Lori Morimoto. 2021. "Global Fandom: Lori Morimoto." Invited guest post, *Confessions of an Aca-Fan* blog series. <http://henryjenkins.org/blog/2021/9/10/global-fandom-lori-morimoto->

Lori Morimoto and Sanghita Shrestova. 2018. "The State of Fandom Studies 2018." Invited guest participant, *Confessions of an Aca-Fan* blog series. <http://henryjenkins.org/blog/2018/3/12/the-state-of-fandom-studies-2018>

Lori Morimoto. 2015. "Fangirls in the Crosshairs." *The Outtake*. <https://medium.com/the-outtake/fangirls-in-the-crosshairs-9c0cb89a25bd>

Lori Morimoto. 2014. "Yukata!Batch Goes Global." *On/Off Screen* blog. <https://onoffscreen.wordpress.com/2014/08/15/yukatabatch-goes-global>

Lori Morimoto. 2013. "Sherlock Goes to Tokyo." *On/Off Screen* blog. <https://onoffscreen.wordpress.com/2013/05/21/sherlock-goes-to-tokyo/>

VIDEOGRAPHIC CRITICISM

Lori Morimoto. 2017. "Leslie Cheung: Blamefully Beautiful." VCinema/DC Chinese Film Festival. <http://www.vcinemasho.com/leslie-cheung-blamefully-beautiful-dccff-2017/>

Lori Morimoto. 2017. "hannibal: a fanvid." *[in]Transition: Journal of Videographic Film & Moving Image Studies* 3.4.* <http://mediacommons.org/intransition/2016/10/06/hannibal-fanvid>

PRESENTATIONS AND SPEAKING

KEYNOTES

Keynote Speaker, Streaming and Translation Conference (working title), University of Glasgow, Feb 2023 (scheduled), Glasgow, Scotland, UK.

Keynote Speaker, Fan Studies Network Conference, University of Portsmouth, Jun 2019, Portsmouth, UK.

INVITED PRESENTATIONS

Invited lecturer, Master Lecture Series in Fan Studies, Ateneo de Manila University, Feb-May 2022, Manila, Philippines, remote.

Invited speaker, "Anime in America: From Analog to Digital," Fandemicon, Aug 2021, remote.

Invited speaker, "*Yuri!!! on Ice* in/and the Fandom Contact Zone," Fujocon, Jun 2021, remote.

Invited workshop participant, "Franchising Transmedia Series: Interconnected Products, Networked Places, People," Society for Cinema and Media Studies Conference, Mar 2021, remote.

Invited panelist, "Transcending Realms: The Fan Culture Experience," Project Insight, Aug 2020, remote.

Invited panelist, "Fan Fiction: The Lit that Asks What If?" 1455 Summer Literary Festival, Jul 2020, remote.

Invited speaker, "Masterclass: Fandom and Audience Methodologies," Research School for Media Studies, HU University of Applied Sciences, Jul 2019, Utrecht, Netherlands.

Invited speaker, "It was ... intimate: *Hannibal* and the Gendered Politics of Identification in Quality TV," McGill University, Nov 2018, Montreal, Canada.

Invited plenary, "Praxis in Practice," Flow Conference, University of Texas, Sep 2018, Austin, TX.

Invited roundtable participant, "Pleasure and Politics," The Transformative Civics of Fandom, University of Southern California, Feb 2018, Los Angeles, CA.

Invited respondent, "Chinese Queer Fan Cultures in the Twenty-First Century: Queering Heterosexuality, Geopolitics, and Transcultural Imaginations," Society for Cinema and Media Studies Conference, Mar 2017, Chicago, IL.

Invited workshop participant, "Towards a Transnational Fan Studies," Society for Cinema and Media Studies, Mar 2016, Atlanta, GA.

Invited speaker, "Transcultural Fandom," Princeton University, Mar 2015, Princeton, NJ.

Invited discussant, "Women in East Asian Film," Association for Asian Studies Conference, Apr 2011, Honolulu, HI.

CONFERENCE ORGANIZATION

Co-organizer, "Intersections: Fan Studies in Conversation in Japan," Sophia University, Dec 2018, Tokyo, Japan.

Panel Organizer, "Intersections: Japanese Media Fan Cultures Through a Fan Studies Lens," Society for Cinema and Media Studies, Mar 2018, Toronto, Canada.

Co-organizer, Fan Studies Network North America Conference, DePaul University, 2017-2021, Chicago, IL and remote.

Panel Organizer, "Through a Magnifying Lens: *Sherlock* Fandom in Global Context," Society for Cinema and Media Studies Conference, Mar 2015, Montreal, Canada.

Panel Organizer, "Fan Studies' (Transcultural) Futures," Fan Studies Network Conference, Regents University London, Sep 2014, London, UK.

CONFERENCE PARTICIPATION

Panel Chair, "Critical Approaches to Transnational Film Studies," Society for Cinema and Media Studies Conference, Mar 2022, remote (forthcoming).

Presenter, "Third Culture Subjectivity in Acafandom," Fan Studies Network North America Conference, DePaul University, Oct 2018, Chicago, IL.

Presenter, "Yuri!!! on (Thin) Ice: Convergence and Conflict in Transcultural Fandom," Society for Cinema and Media Studies Conference, Mar 2018, Toronto, Canada.

Presenter, "First Principles: *Hannibal*, Affective Economy, and Oppositionality in Fan Studies," Fan Studies Network Conference, University of Huddersfield, Jun 2017, Huddersfield, UK.

Presenter, "Outrageous Sirk-umstances: *Hannibal* and the Aesthetics of Excess," Feasting on *Hannibal* Conference, University of Melbourne, Nov 2016, remote.

Presenter, "The Fan-shufu: Hong Kong Star Fans in/and the Home," Communicating with Cool Japan ICA Preconference, Waseda University, Jun 2016, Tokyo, Japan.

Presenter, "*Sherlock* and Global Transfandom," Society for Cinema and Media Studies Conference, Mar 2016, Atlanta, GA.

Presenter, "Setting the Stage: The Origins of Modern Foreign 'Boy Booms' in Japan," Fan Studies Network Conference, University of East Anglia, Jun 2015, Norwich, UK.

Presenter, "*Sherlock* and the British Actor Boom: 'Regifting' Female Fandom in Japan," Console-ing Passions Conference, Jun 2015, Dublin, Ireland.

Presenter, "*Sherlock* and Nation-Branded Boy Booms in Japan," Society for Cinema and Media Studies Conference, Mar 2015, Montreal, Canada.

Presenter, "Transcultural Fandom In/As Contact Zone," Fan Studies Network North America, Regents University London, Sep 2014, London, UK.

Presenter, "Video Killed the Martial Arts Star: Distribution Technologies and the Vagaries of Jackie Chan Fandom in Japan," Cult Cinema and Technological Change Conference, Aberystwyth University, Apr 2014, Aberystwyth, Wales, UK.

Presenter, "Yukata!Batch Goes Global: Japanese Entertainment Booms in the Age of Social Media," Southwest PCA/ACA Conference, Feb 2014, Albuquerque, NM.

Presenter, "The Loquacious Geisha: Lotus Blossom and the Hidden Transcript of *Teahouse of the August Moon*." Society for Cinema and Media Studies Conference, Mar 2012, Boston, MA.

Presenter, "The Trans-cultural Geographies of Hong Kong Film Fandom in Japan." Asian Cinema Studies Conference, University of Hong Kong, Mar 2012, Hong Kong, China.

Presenter, "Wings of Desire: Hiroko Shinohara and the Making of 'Fashionable' Hong Kong Cinema," Society for Cinema and Media Studies Conference, Mar 2011, New Orleans, LA.

Presenter, "Digital Fandom and the Making of Trans/Cultural Geographies," Society for Cinema and Media Studies Conference, Mar 2008, Philadelphia, PA.

Presenter, "Your Place or Mine? Transnational Okkake and Global Media Fandom," Society for Cinema and Media Studies Conference, Mar 2006, Vancouver, Canada.

Presenter, "Hong Kong Cinema and its Japanese Female Fans - A Comparative Study of Film Spectatorship Practices," Association for Asian Studies Conference, Mar 2004, San Diego, CA.

Presenter, "Seeing Stars: Japanese Women Watching Leslie Cheung," Asian Studies Conference Japan, Sophia University, Jun 2002, Tokyo, Japan.

PRESS

Interviewed and quoted, Dan Orlowitz, "Meet the 'fanyus,' the passionate yet chaotic force behind Yuzuru Hanyu," *The Japan Times*, Feb 2022. <https://www.japantimes.co.jp/sports/2022/02/06/olympics/winter-olympics/olympics-figure-skating/yuzuru-hanyu-fandom/>

Podcast guest, *The Three-Patch Podcast*, Dec 2021. <https://three-patch.com/2021/12/02/episode-123>

Research referenced, "Parasocialism and Industry Amnesia in K-Pop Fandom," *Wear Your Voice Magazine*, Oct 2021. <https://www.wearyourvoicemag.com/parasocialism-and-industry-amnesia-in-k-pop-fandom/>

Interviewed and quoted, Abby Kirby, "FSN-NA: Interview with Paul Booth, Lori Morimoto, and Lesley Willard," *The Daily Fandom*, Oct 2021. <https://thedailyfandom.org/fsn-na-booth-morimoto-willard>

Interviewed and quoted, Kaitlyn Tiffany, "Tucker Carlson Makes a Play for the Barbz," *The Atlantic*, Sep 2021. <https://www.theatlantic.com/technology/archive/2021/09/nicki-minaj-barbz-tucker-carlson/620206>

Interviewed and quoted, Kristina Manente, "Origins of Fanfiction Tropes: 'Enemies-to-Lovers' is a Trope Readers Love to Hate and Hate to Love," *SYFY Wire*, May 2021. <https://www.syfy.com/syfy-wire/enemies-to-lovers-fanfiction-trope-origins>

Podcast guest, ...*And Now the Podcast Starts*, Mar 2021. <https://andnowmovie.wordpress.com/2021/03/06/feasting-on-hannibal-1-season-one-2013-with-dr-rebecca-williams-dr-lori-hitchcock-morimoto>

Podcast guest, *Aca-Media Podcast*, Feb 2021. <https://aca-media.org/episode57>

Interviewed and quoted, Aja Romano, "The internet's most beloved fanfiction site is undergoing a reckoning," *Vox*, Feb 2021. <https://vox.com/culture/22299017/sexy-times-with-wangxian-a03-archive-of-our-own-tagging-censorship-abuse>

Podcast guest, *The Three Patch Podcast*, Nov 2020. <https://three-patch.com/2020/11/17/episode-110a/>

Interviewed and profiled, Anne Ganzert, "Lori Morimoto im Interview mit Anne Ganzert: A Fanstudies Soup – Or it's complicated," *AugenBlick* 78/79, Oct 2020.

Research referenced, Khursten Santos, "When Asian Fans Socially Distance because of Cultural Tensions in Fandom," *Fujojocast* podcast, Jun 2020. <https://punkednoodle.com/champloo/2020/06/21/fujojocast-no-14-when-asian-fans-socially-distance-because-of-cultural-tensions-in-fandom>

Research referenced, Aisling Kelliher, *Culture File*, RTÉ Radio Ireland, Jun 2020. <https://soundcloud.com/soundsdoable/tiktok-too-culture-file>

Interviewed and quoted, Ana Cabral Martins, "Como falar (e não falar) da cultura de fãs, especialmente de *Star Wars*?" *Ípsilon*, Dec 2019. <https://publico.pt/2019/12/12/culturalipsilon/noticia/falar-nao-falar-cultura-fas-especialmente-star-wars-1986827>

Podcast guest, *Aca-Media Podcast*, Sep 2018. <https://aca-media.org/episode45>

Research referenced, Jo Livingstone, "The Irreverent Joys of a Japanese Sherlock Holmes," *The New Republic*, Aug 2018. <https://newrepublic.com/article/151011/irreverent-joys-japanese-sherlock-holmes>

Podcast guest, *Fansplaining*, Apr 2018. <https://fansplaining.com/episodes/71-lori-morimoto>

Podcast guest, *The Three-Patch Podcast*, Nov 2017. <https://three-patch.com/casefiles/61b-geek-interpreter>

Podcast guest, *Fansplaining*, Aug 2016. <https://fansplaining.com/episodes/29-shipping-and-activism>

Interviewed and quoted, Elizabeth Minkel, "From the Internet to the Ivy League: Fanfiction in the Classroom," *The Millions*, Mar 2015. <https://themillions.com/2015/03/from-the-internet-to-the-ivy-league-fanfiction-in-the-classroom.html>

AWARDS

Console-ing Passions Conference, Competitive Travel Grant, 2015. (€200)

Japanese Government (MEXT) Research Scholarship, 2001 (¥2.5 million)

RECENT TEACHING EXPERIENCE

UNIVERSITY OF VIRGINIA

- MDST3559 *Hannibal* as Counter-Quality TV, Spring 2022
- MDST3510 Communities and Cultures of Media Fandom, Fall 2021; Spring 2020 (remote)
- MDST3504 Hong Kong Cinema and Cultural Identity, Spring 2020 (remote); Fall 2021
- MDST2508 Art of the Video Essay, Fall 2021
- MDST3505 Communities and Cultures of Media Fandom, Spring 2021 (remote)
- MDST3584 Japanese Film in Global Context, Spring 2021 (remote); Spring 2022
- MDST3559 Media Fandom and Participatory Culture, Spring 2020
- MDST3110 Hollywood Goes to Asia, Fall 2019; Fall 2020 (remote)

SERVICE

PROFESSIONAL

Membership: Society for Cinema and Media Studies, Association for Asian Studies

Editorial Board: *Transformative Works and Cultures*, *The Velvet Light Trap*, Fandom and the Humanities book series (Palgrave MacMillan)

Steering Committee: Fan and Audience Studies Special Interest Group, Society for Cinema and Media Studies, 2016-2018.

Online Coordinator: Fan Studies Network North America Conference

Reviewer: *New Media & Society*; *Women's Studies in Communication*; *Continuum*; *Plaridel Journal*; *Intensities: The Journal of Cult Media*; *Journal of Fandom Studies*; *[in]Transition*; *Genre en series*; *Palabra Clave*; *Participations*; *Transformative Works and Cultures*; *In Media*; Society for Cinema and Media Studies; Fan Studies Network North America; Routledge; Oxford University Press; University of Iowa Press; Peter Lang.

DEPARTMENT OF MEDIA STUDIES, UNIVERSITY OF VIRGINIA

Member, MDST in Northern Virginia Committee 2021-

Member, Speaker Series Committee 2021-